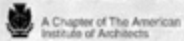


MAHALO TO:



AIA Honolulu



Kawa Mamua



HONBLUE



*Special Thanks To:*

Council Chair Ernest Martin  
Council Member Carol Fukunaga  
Senator Suzanne Chun Oakland  
Representative Karl Rhoads  
Scott Wilson, AIA, AIA Honolulu President  
Harrison Rue, Community Building & TOD Administrator

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# **Chinatown Stakeholder Survey Findings**

**Woody, Erin, Ben, Kelli, Lulu, Teresa, Omar, Yuelin, Justin, Jiaan**

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- 
- **Survey Time: 07/01/2015, 10:00 A.M. to 3:00 P.M.**
  - **Survey Area: Chinatown**
  - **Survey Method: Form Filling, Interviewing**



CHINATOWN STAKEHOLDER SURVEY

Who are you?

Building Owner / Business Owner / Resident: 0-1 miles -5 miles 5+ miles / Visitor

Please list any affiliations: \_\_\_\_\_

Age Group:

18-24 / 25-34 / 35-44 / 45-54 / 55-64 / 65+

How often do you visit Chinatown?

>1/week 1/week 1/month 1/year <1/year

Duration?

0-30mins 30mins - 1 Hour 1-2 Hours 2+ Hours

When?

Morning Noon Afternoon Evening

Why do you visit Chinatown?

Live / Work / Play / Eat / Shop

Mode of Transportation?

Walk / Bicycle / Drive / Bus

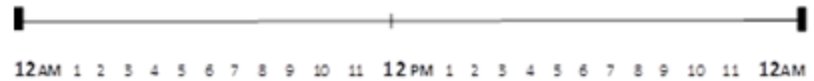
Where did you park your Car / Bicycle?

Street / Parking Garage / Private Lot / Outside of Chinatown / Other

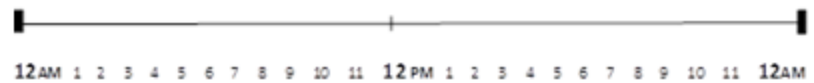
Business Type?

Market / Restaurant / Boutique / Service / Gallery

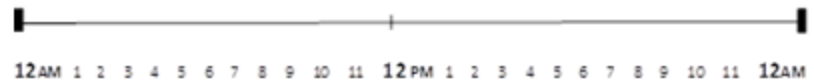
Hours of Operation



Busiest Hours



Least Busy Hours



Busiest Day

Mon / Tues / Wed / Thurs / Fri / Sat / Sun

2nd Floor Use

Storage / Residence / Production / Unused

How long has your business been in Chinatown?

0-1 years / 1-2 years / 2-5 years / 5-10 years / 10+ years

Would you cooperate with other businesses to improve the area?

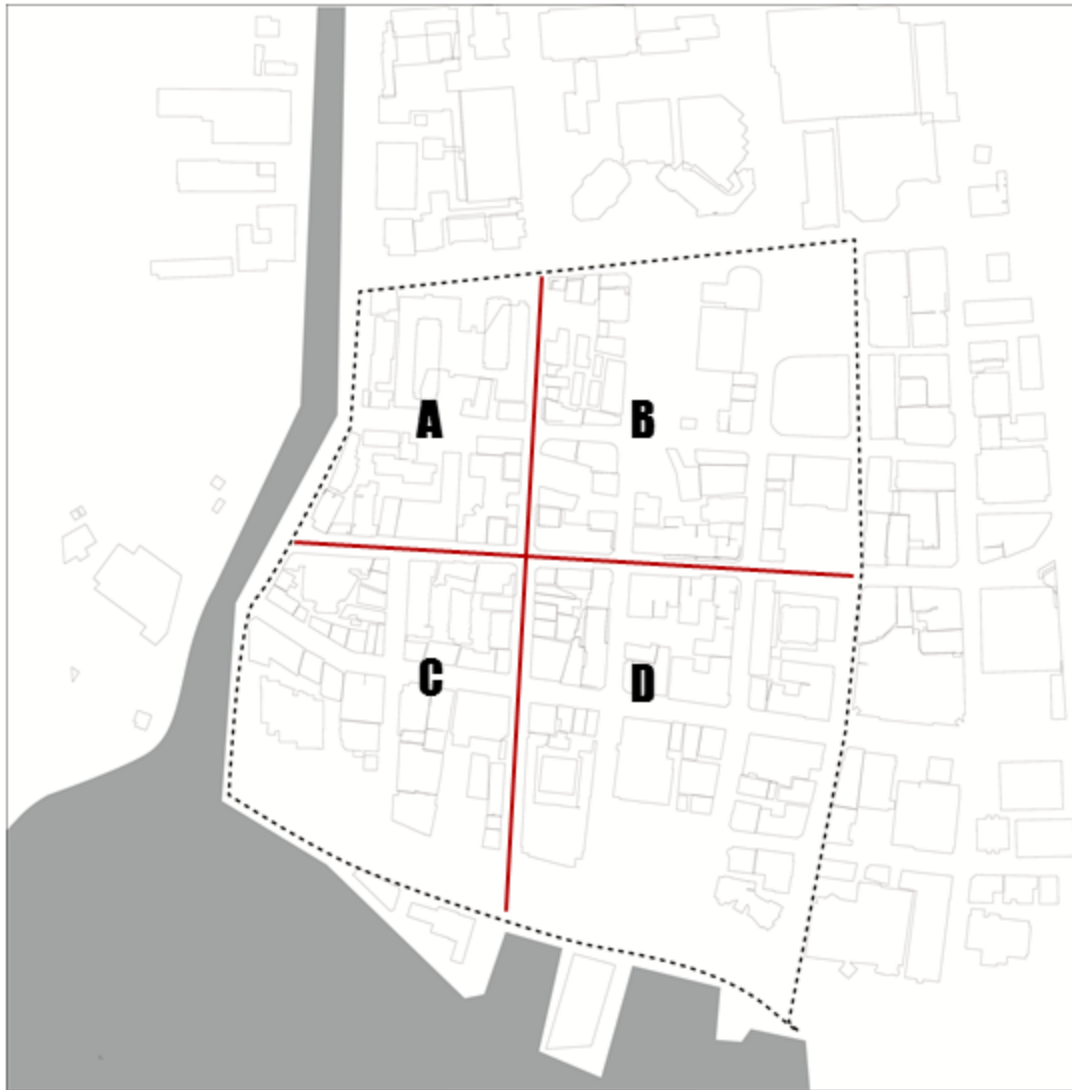
Yes / No





# Survey

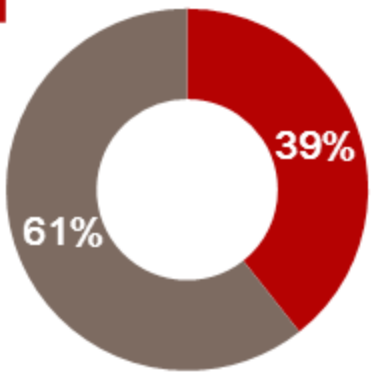
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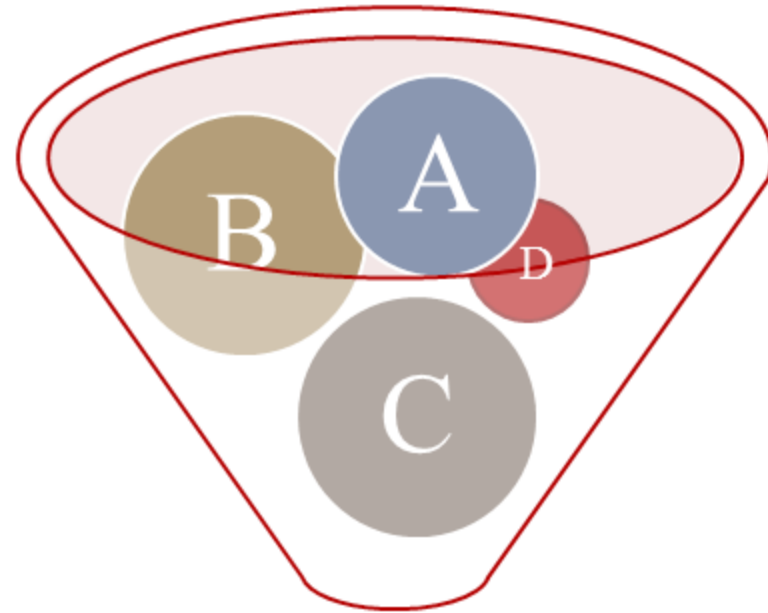
- Group A: Woody, Erin
- Group B: Ben, Kelli, Lulu
- Group C: Teresa, Omar
- Group D: Yuelin, Justin, Jiaan



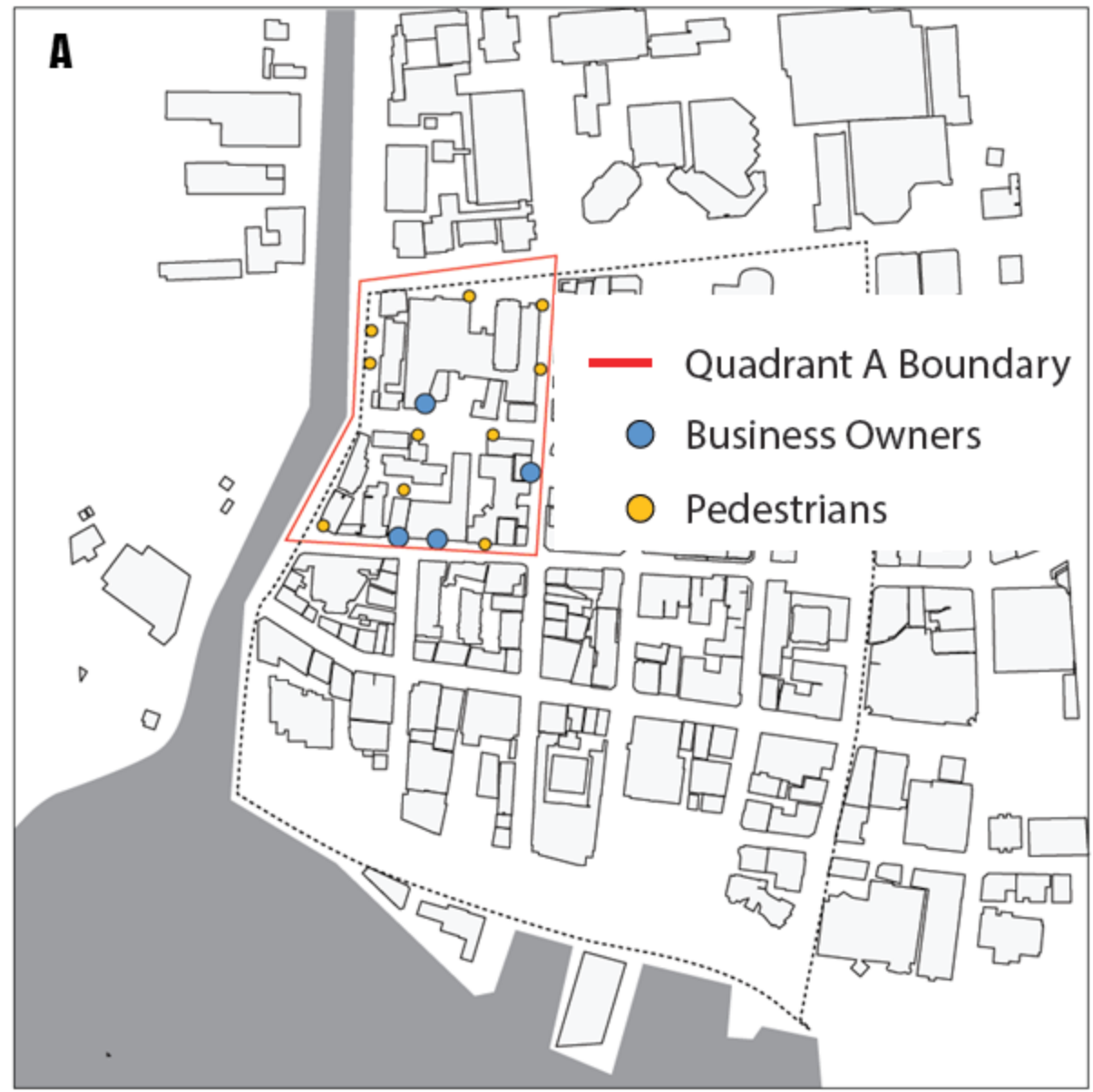
94



■ Business owner ■ Pedestrian



**CONCLUSIONS**







**Majority of the participants were homeless**



**Business owners did not want to participate**



**Shops were noticeably old and rundown**



**Most of the participants' wanted more bicycle racks**



**Wider sidewalks needed**





Business owner (16)

● Restaurant (10)

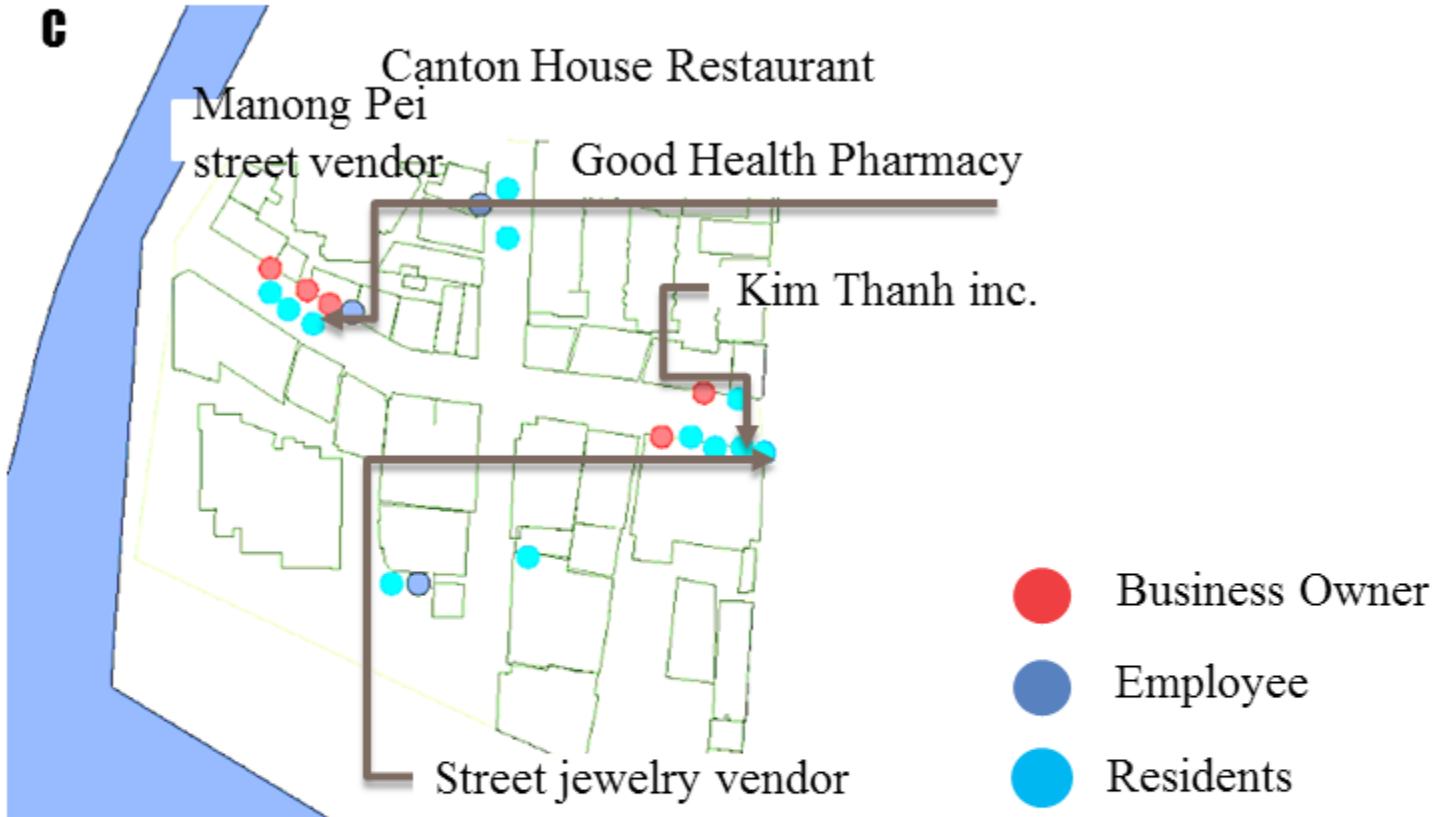
● Service (2)

● Market (1)

● Boutique (3)

▲ Pedestrian (13)







Most people come to Chinatown to work, eat, and shop.

There is an almost equal amount of people that commute to and from Chinatown via bus and/or driving.




It is busiest on Mondays, during 9:00am through 1:00pm.

**D**








Based on the 33 surveys conducted yesterday, there were more people who visited Chinatown on a weekly/ monthly basis, and most people visited for more than 2 hours.

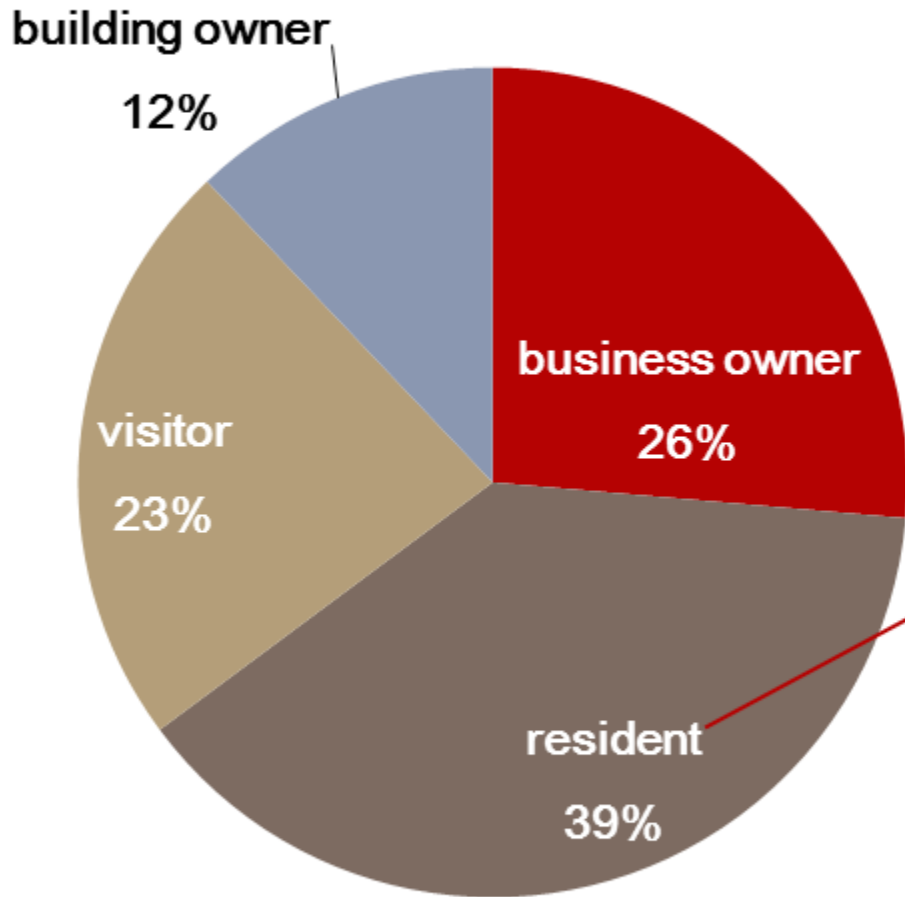
While 48% of the people we interviewed drove to Chinatown, 28% of the people we interviewed walked. This mostly has to do with the fact that 35% of the people we had interviewed were residents of Chinatown. With the construction of the Rail system.



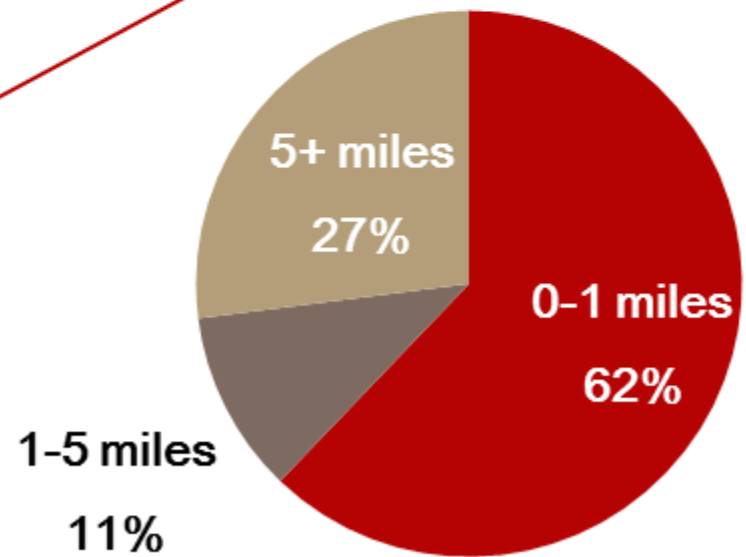
It seems that Chinatown is frequented most often at the end of the week through Monday. This is most likely due to the fact that less people are working during the weekend. Many families are free to come out to eat, and do their weekly shopping for the household.



## Interviewee Group

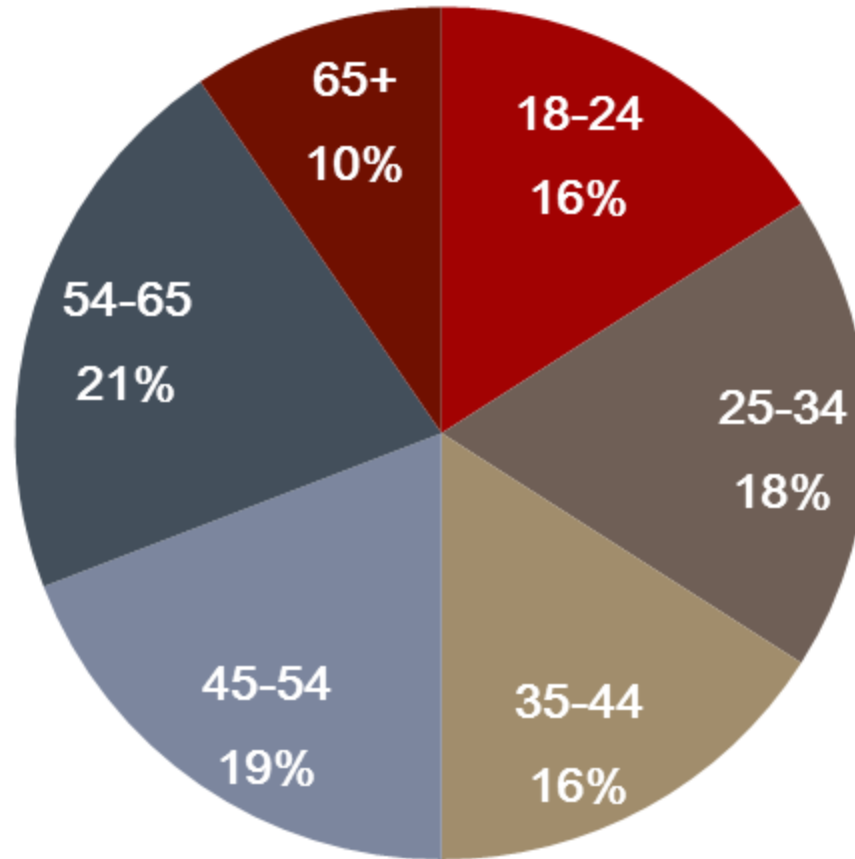


## Resident Group

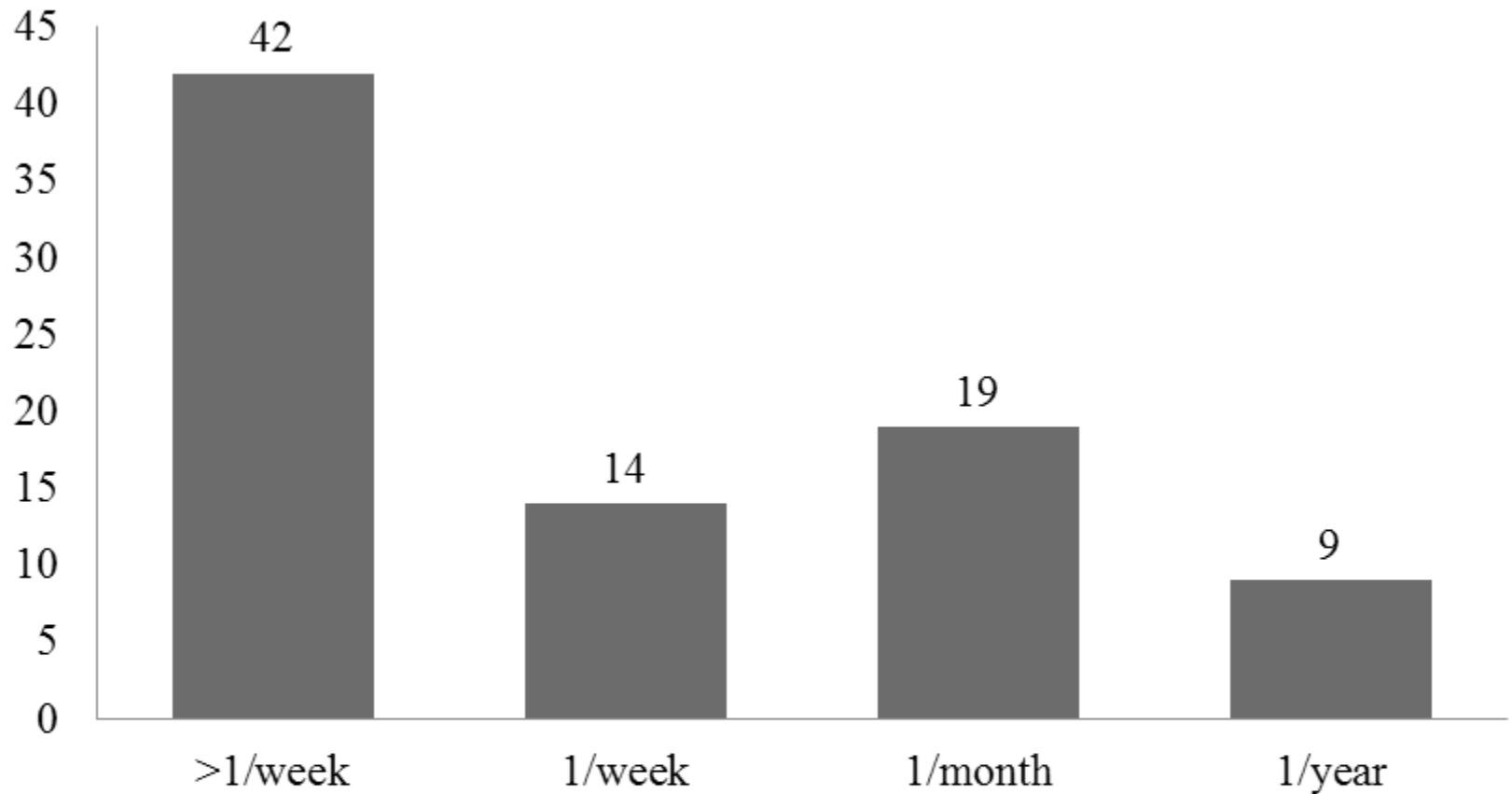


# Who are you ?

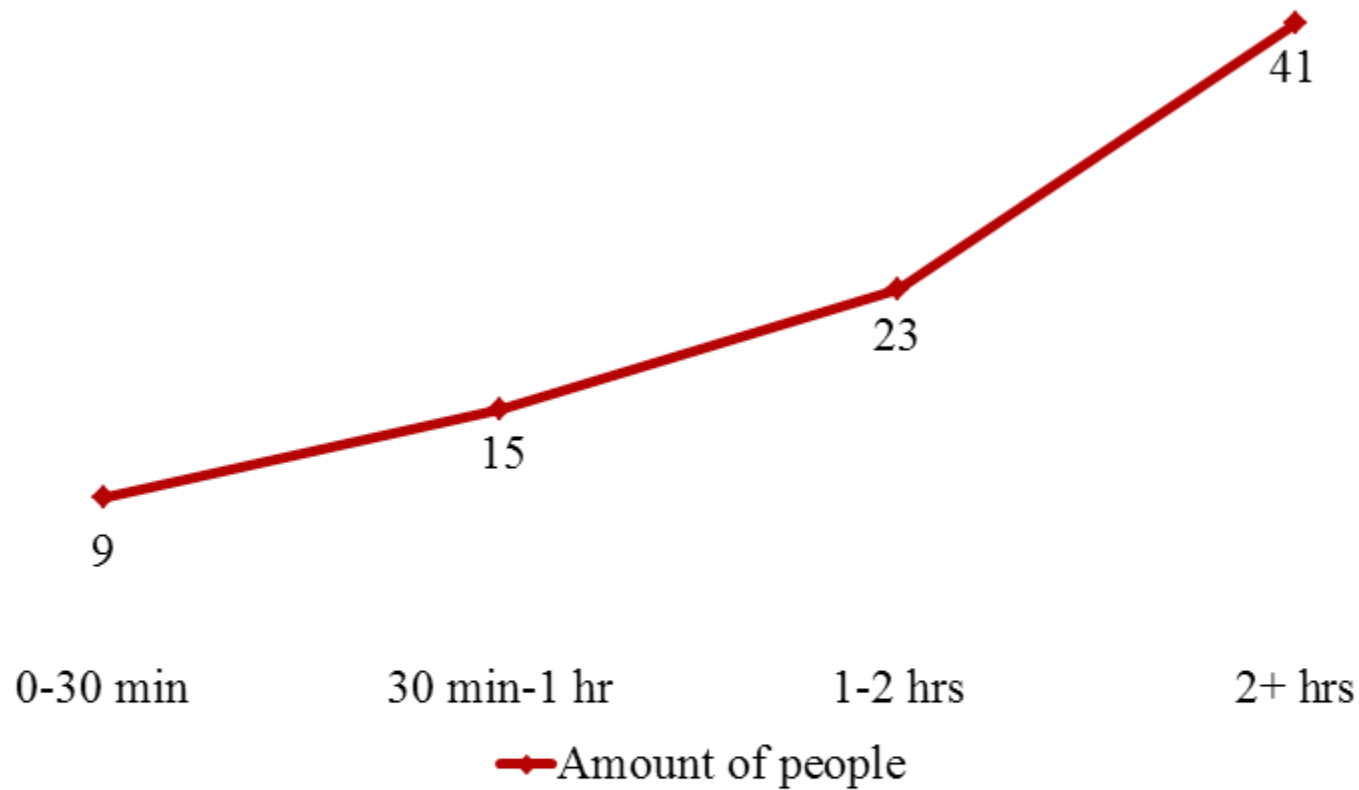




# Age Group



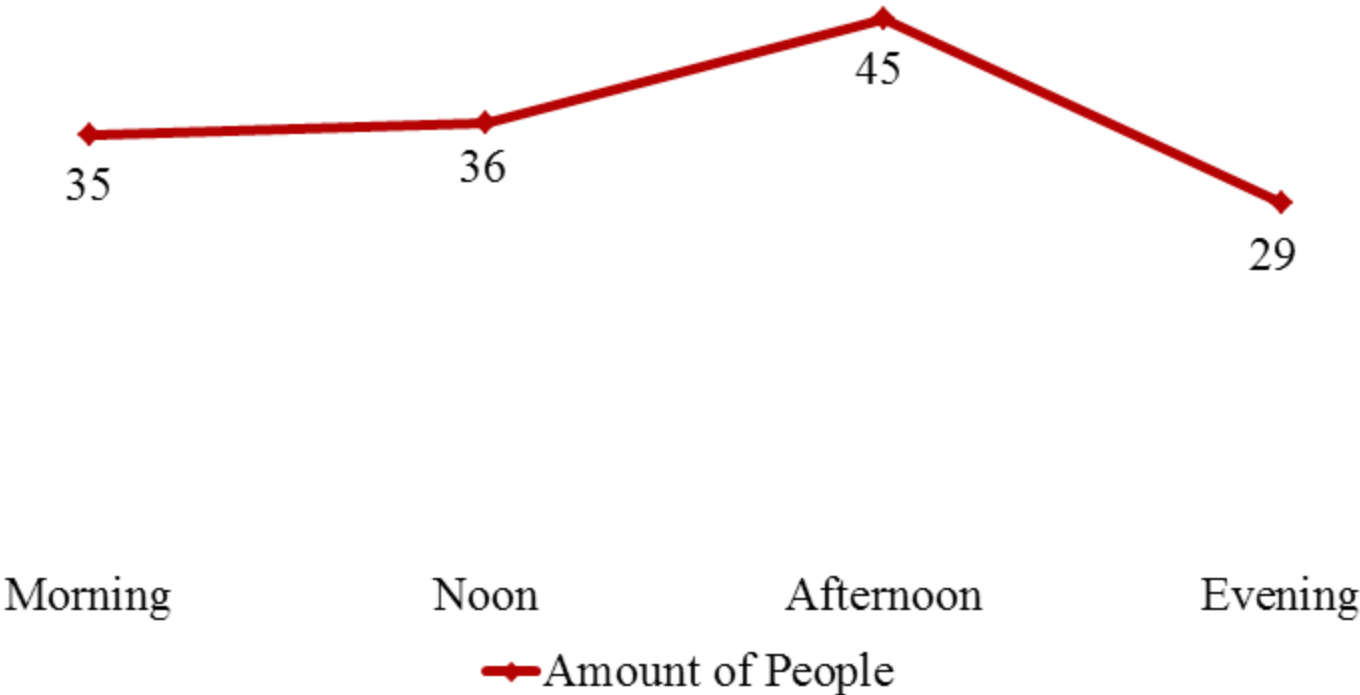
# How often do you visit Chinatown?



# Duration of time spent in Chinatown



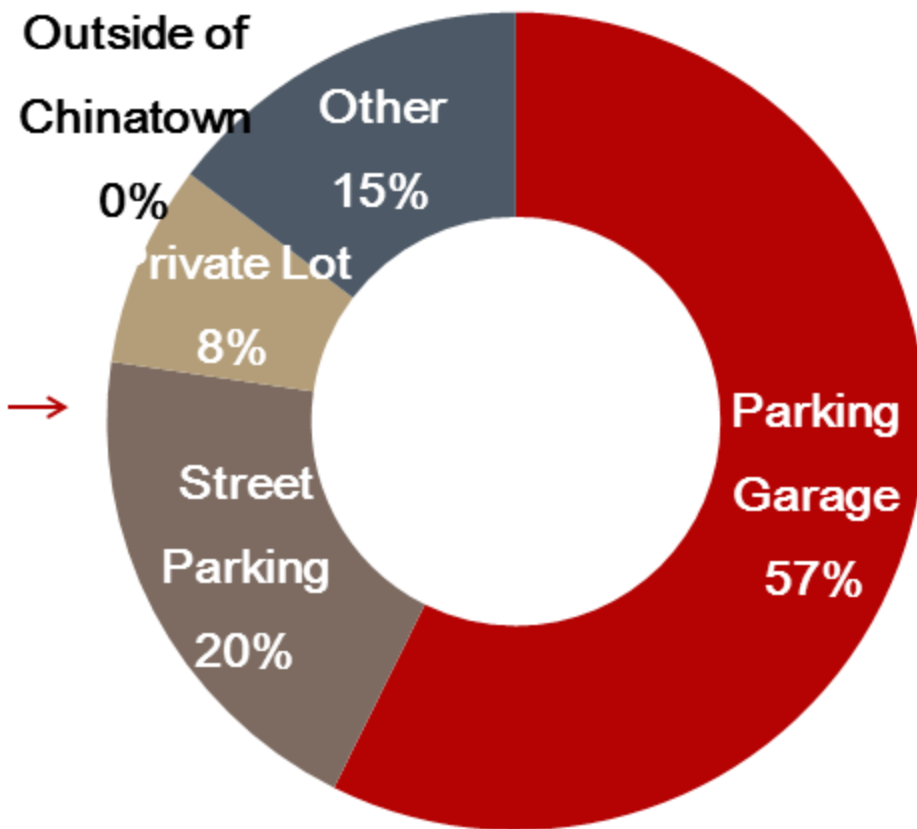
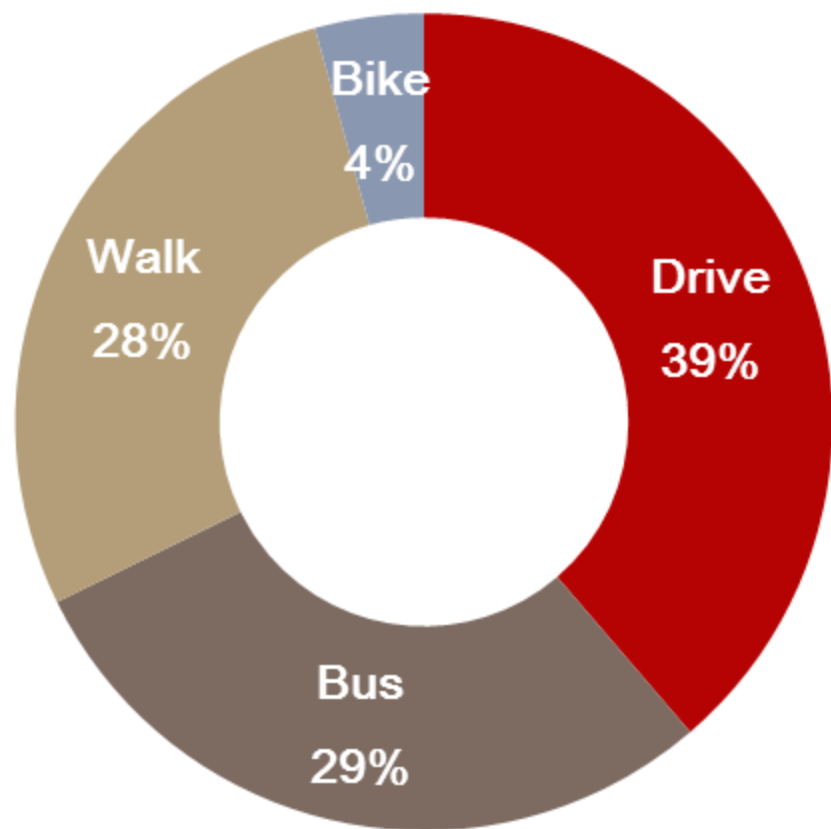
### Amount of People



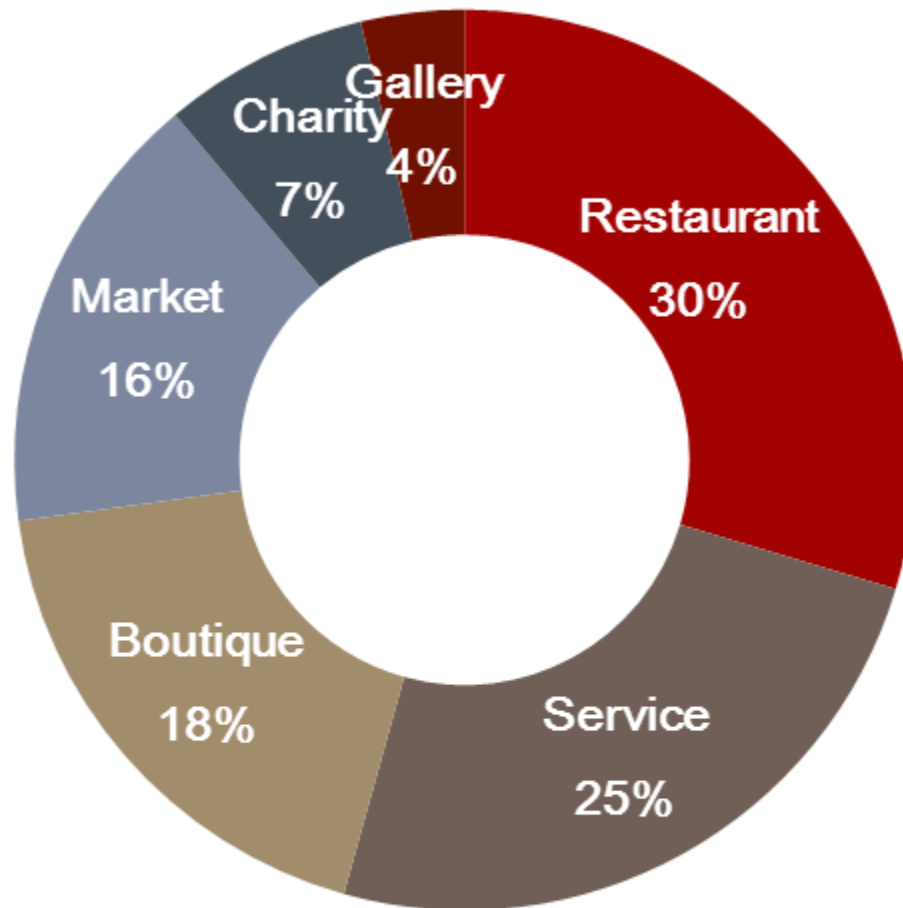
# When do you visit Chinatown?

# Why do you visit Chinatown?



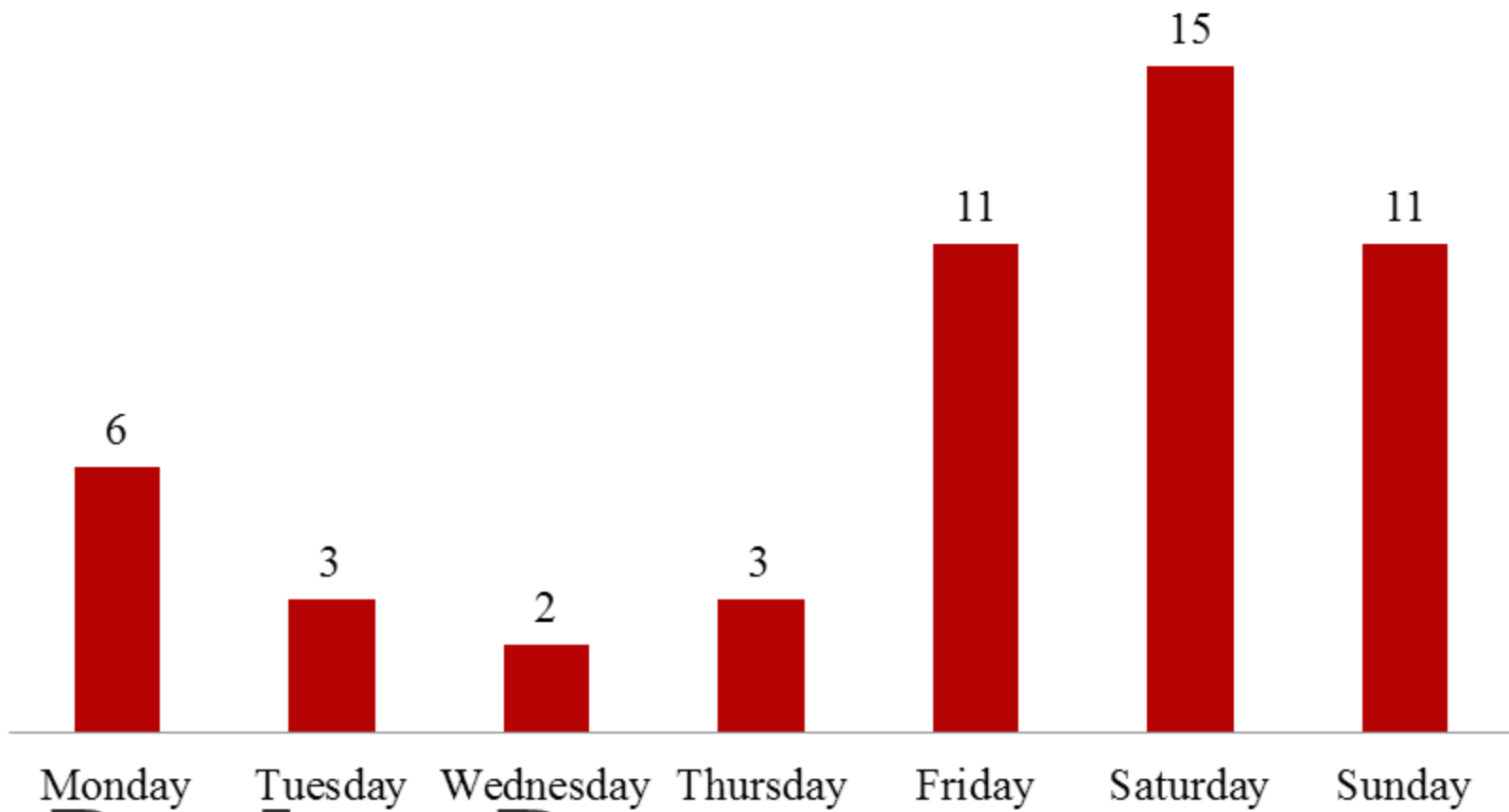


# Modes of Transportation



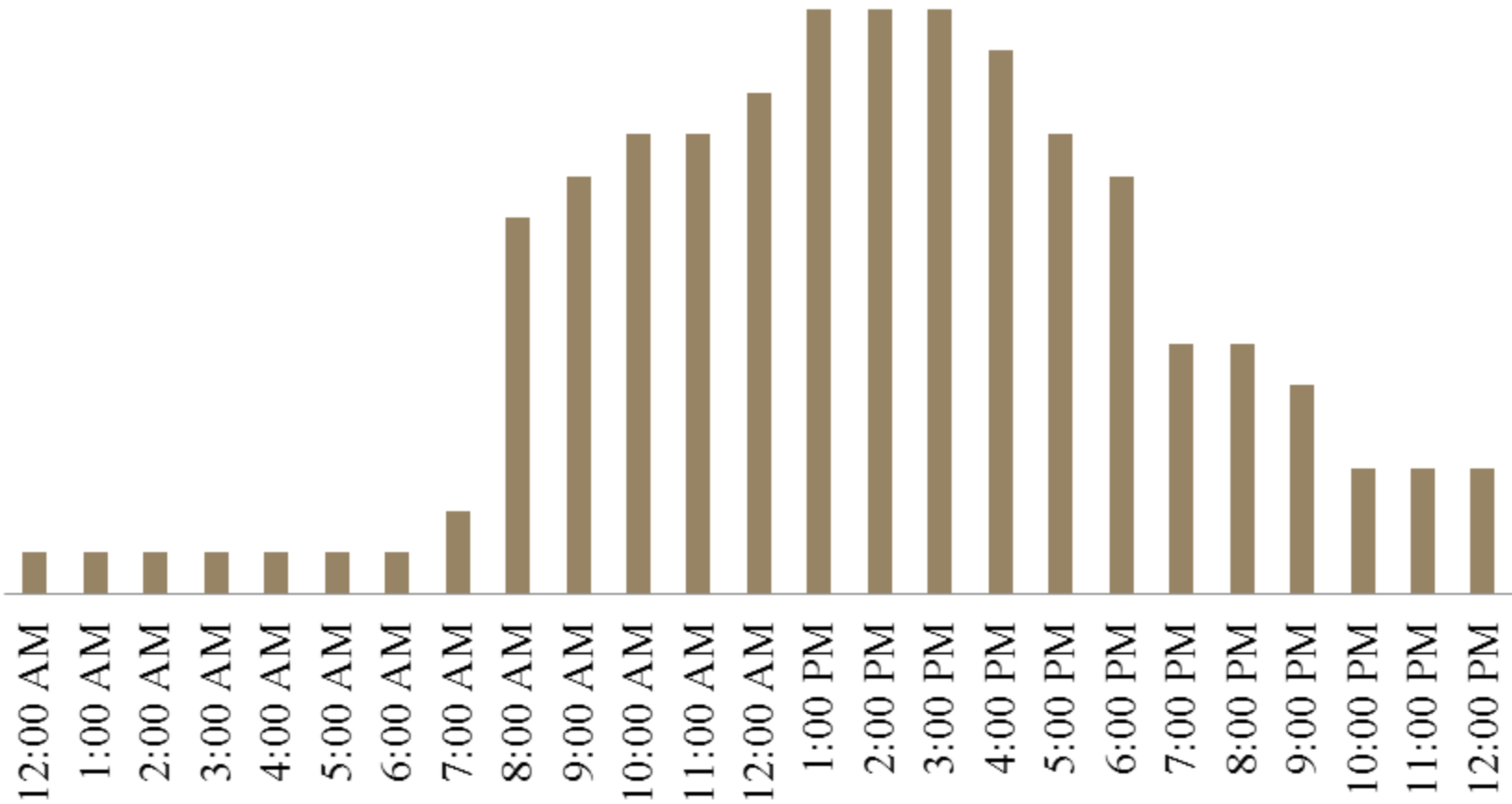
# Business Type

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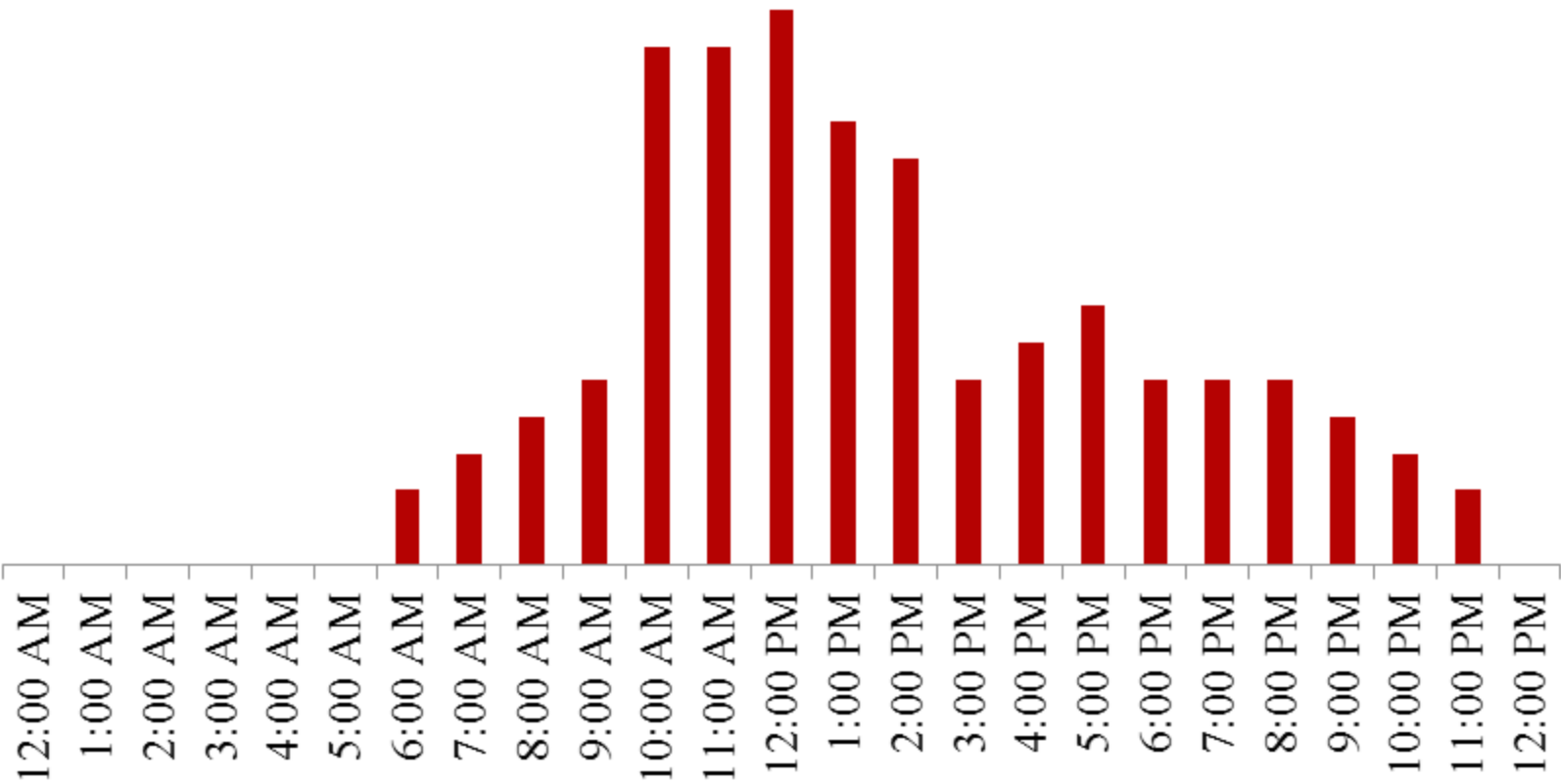


# Busiest Day



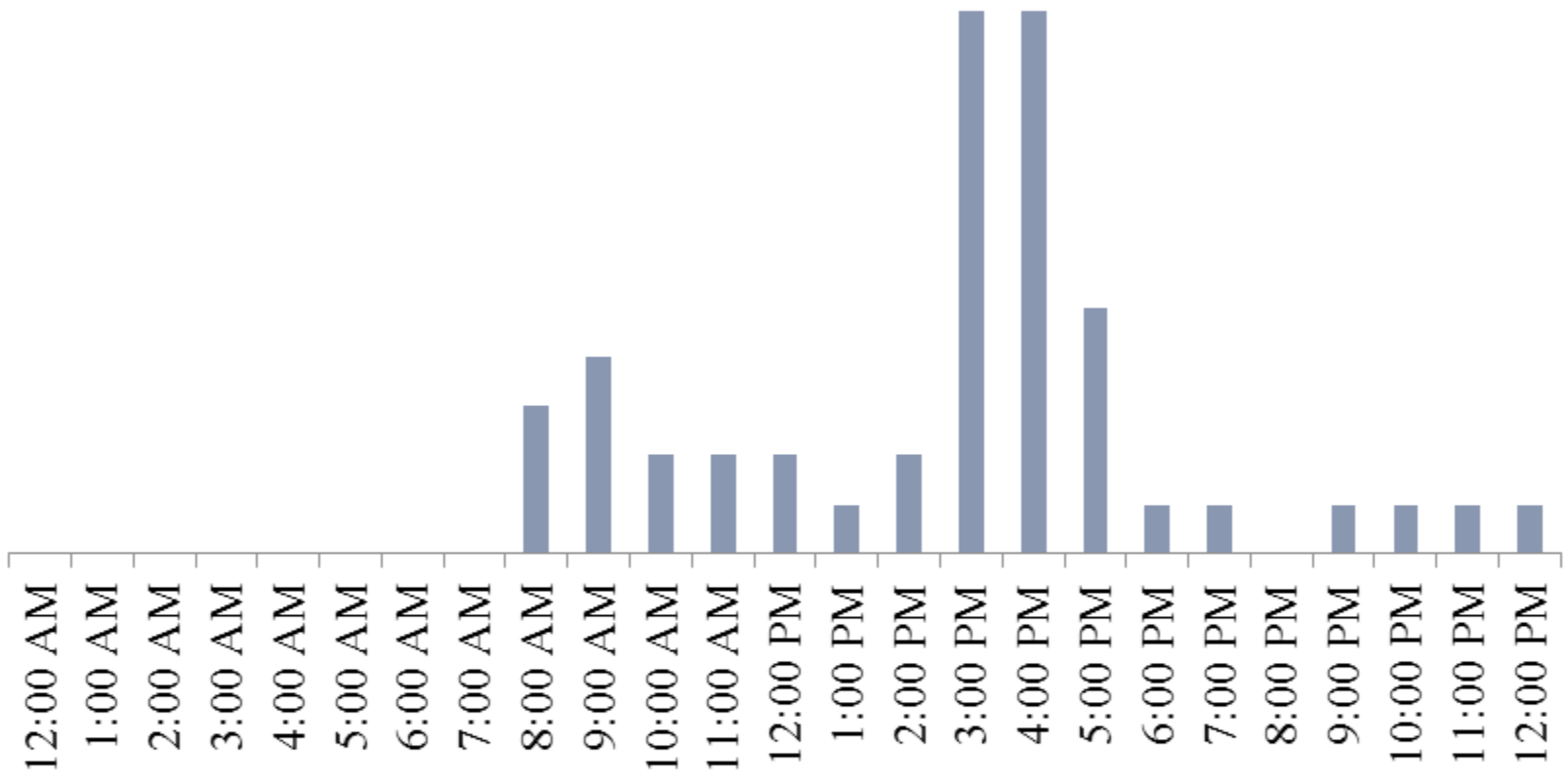


# Operation Hours

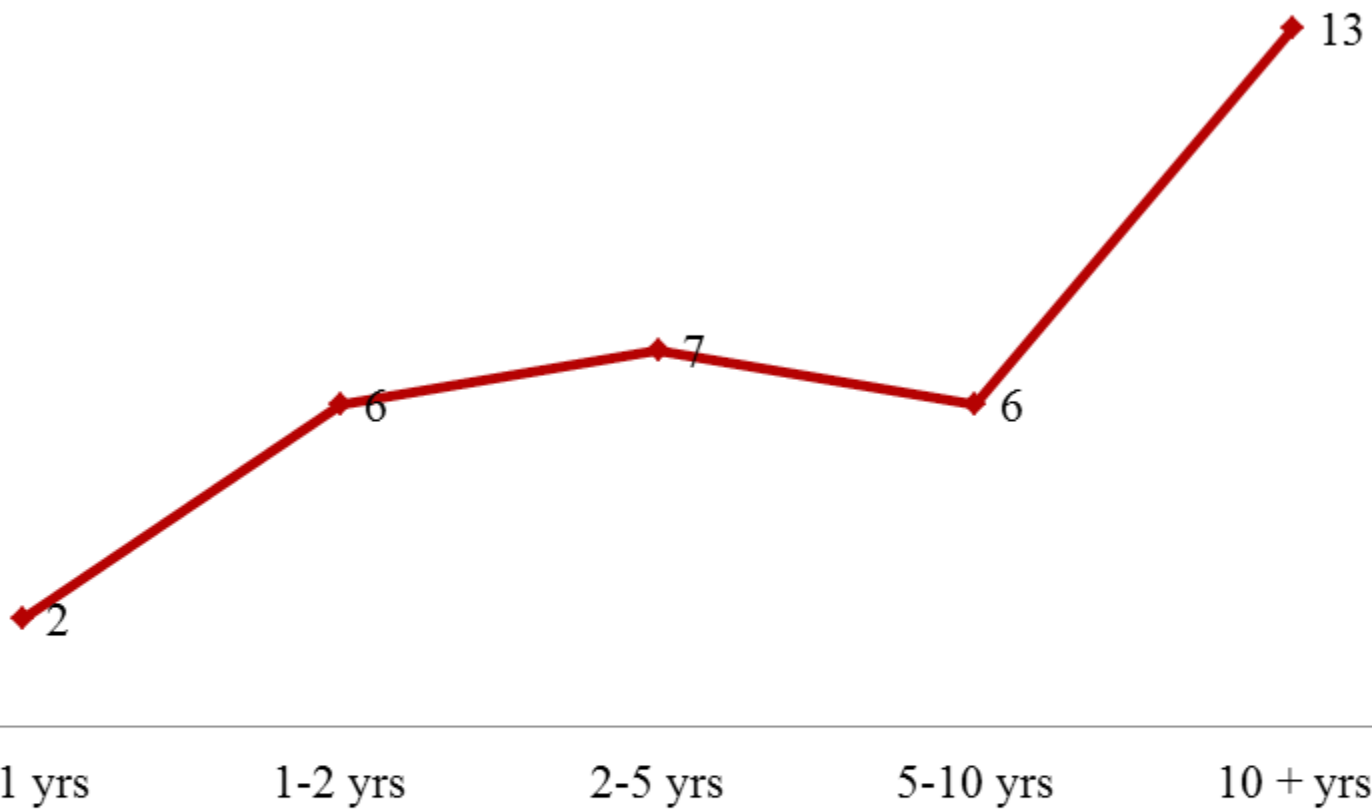


# Busiest Hours

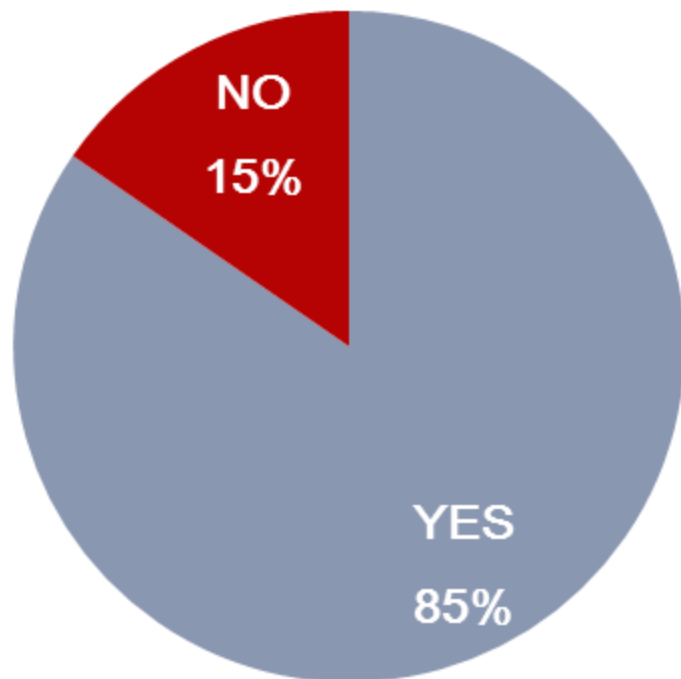




# Least Busy Hours



# How long has your business in Chinatown?



**Would you cooperate  
with other business to  
improve the area?**